

## **Green and Sustainable Remediation: The Why and How of Establishing a Corporate Program**

### **Moderators**

Matthew Ambrusch (Langan Engineering and Environmental Services, Inc.)  
John Simon (Nathan Associates, Inc.)

### **Panelists**

Scott Lutz (Northrop Grumman Corporation)  
Stephanie Fiorenza, Ph.D. (BP)  
Paul Favara (Jacobs)  
Thomas Potter (Massachusetts Department of Environmental Protection)  
Shawn Tollin (Whirlpool Corporation)

Green and sustainable remediation (GSR) is still not as prevalent and pervasive as it could, and more importantly, should be, particularly among major corporations. The objective of this panel is to answer "why?".

Although this may be due to a number of factors, one glaring reason, for individuals involved in GSR practices, is the lack of corporate involvement and support. This panel is designed to look at this and, through focused conversation, drive to the core cause for this typical lack of corporate follow through. The panel will be comprised of individuals who have been and are intimately involved in GSR practices and who have both successfully and unsuccessfully implemented GSR programs at their respective corporations. Panel participants will represent large corporations, but also consultants and regulators, providing unique perspectives on what ultimately makes or breaks a corporate GSR program. Not only will the panel look to shed light on how to implement a corporate program, but also provide insight, from experience, into why implementing a GSR corporate program is important and identify some of the potential obstacles, as well as incentives, one may face in trying doing so.